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press release

GEODIS' AIRDIRECT MEXICO SERVICE FROM ASIA TAKES OFF

Global Supply Chain provider GEODIS has launched its full cargo service from Hong Kong to Guadalajara, Mexico. This new weekly service has a 22-hour real-time transit to the Mexican hub.

Operated by a chartered B747-400ERF and MD-11 F aircrafts , AirDirect Mexico represents a completely new, nonstop service in the market, providing GEODIS' customers with a highly reliable solution and secured capacity, in addition to GEODIS' other air cargo services, AirFast, AirFlex and AirSave.

Commenting on the new service, GEODIS' Executive Vice President for Freight Forwarding, Eric Martin-Neuville says, "We have been encouraged by the initial bookings that we have received for our inaugural flight and expect these to rise to a threshold volume where a second, and eventually, a third flight per week, will be established."

GEODIS' own and direct flight service between Hong Kong and Mexico also represents one of many initiatives that are being introduced to the market as part of a regional, multimodal growth strategy. "AirDirect Mexico follows the recent launch of our Road Network service in South Asia, providing scheduled services with day-definite transit times to all major destinations in the region", explains Onno Boots, GEODIS' Regional President and CEO for Asia Pacific. "As part of this growth strategy, Hong Kong is GEODIS' hub for China and Southeast Asia originated cargoes to Mexico, Latin America, USA and Europe."

Robert M. Krautheim, Regional Head of Sales for Freight Forwarding in the Americas adds, "GEODIS consistency combined with access to premier wide-body aircraft cargo capacity means our clients will enjoy better lead times and a reliable supply chain for dangerous goods, lithium batteries, and general cargo."

AirDirect Mexico is the newest example of how GEODIS continues to offer its customers a truly integrated, end-to-end supply chain solution with focus on day-definite and reliable transit times, complemented by the Road Network services in Asia and on-carriage solutions in Mexico, including daily scheduled intra-Mexican deliveries to all locations in the country. GEODIS continues to be a leader in innovation by finding new ways to serve customers globally. This new service will ensure just-in-time service and space commitment through an Own Controlled Network (OCN) allowing GEODIS' customers to meet and exceed their consumers' expectations.

GEODIS - www.geodis.com

GEODIS is a top-rated, global supply chain operator recognized for its passion and commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #4 in Europe and #7 worldwide. In 2018, GEODIS accounted for over 41,000 employees globally and generated €8.2 billion in sales.

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